



**Boldbrain**  
STARTUP CHALLENGE

**Do you have a brilliant idea to turn into business?**

 **Submit your application by August 5th!**

Boldbrain is an accelerator for start-ups, organized in Ticino. The submission of your application is possible directly via the website [www.boldbrain.ch](http://www.boldbrain.ch) by 5 August, at 23.50.

Boldbrain is the evolution of the previous competition already known as StartCup Ticino. **It is aimed at startups in any sector, provided they have an innovative character.** In order to support entrepreneurship on Ticino territory and encourage the rotation of participants in the various programs at national level, specific criteria are envisaged which must all be met. It is essential to know that projects that meet at least one of the first two conditions can be admitted to Boldbrain:

- Projects proposed by people living in Switzerland for at least one year. In the case of a team, at least one of the member must have resided in Switzerland for at least a year.
- Projects already admitted to a support program at a business incubator/accelerator located in Italian-speaking Switzerland.
- In the case in which a constituted company already exists, it must be less than 3 years old.

All documentation must be submitted in English. We recommend that you read carefully the [admission rules](#) before submitting your application to make sure that the startup meets all the requirements. Info and FAQ available on the website or via [info@boldbrain.ch](mailto:info@boldbrain.ch).

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